

Georgetown Public Policy Review

2013 GPPI Orientation Brown Bag

August 26, 2012



Presentation Overview

- About Georgetown Public Policy Review (GPPReview)
 - Who We Are
 - Mission
 - Organization Structure
- 2013-2014 Goals
 - Executive
 - Editorial
 - Marketing
- Application Process

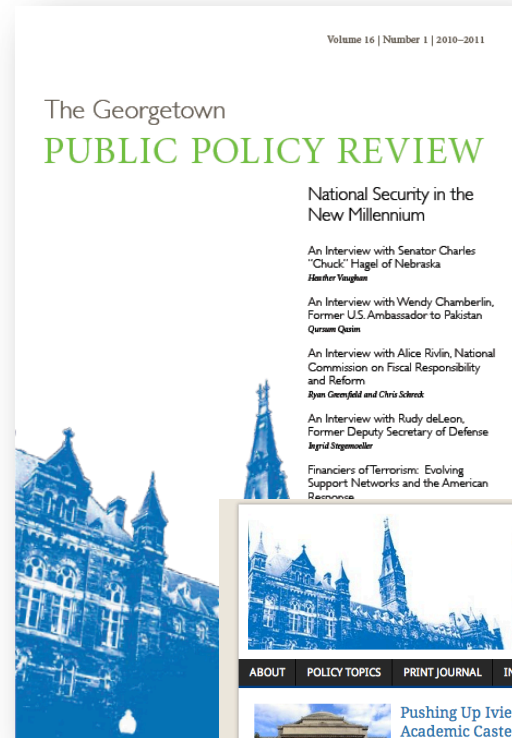


ABOUT GPPREVIEW



What is GPPReview?

- Nonpartisan, student-run organization
- *The Georgetown Public Policy Review* print journals
- GPPReview Online
www.gppreview.com



Our Mission

Innovative
new thinkers
(us, now)

Established
policymakers
(us, later)

Perspectives
on politics
and policies

Economy

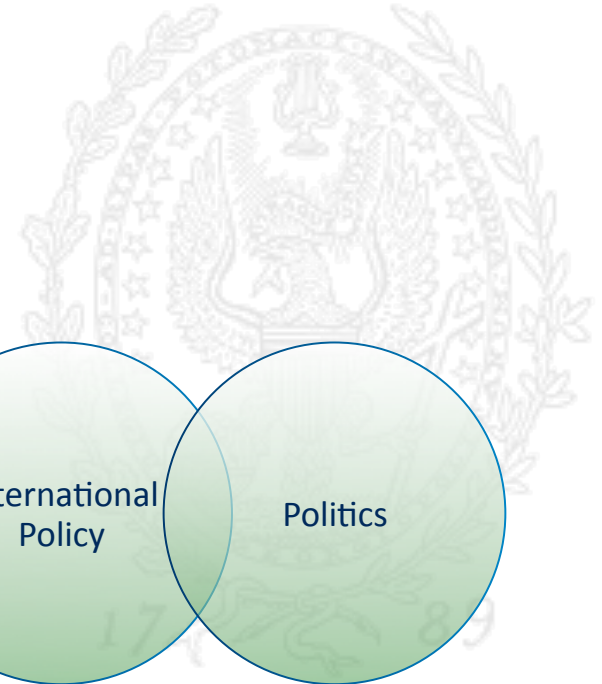
Social

Energy &
Environment

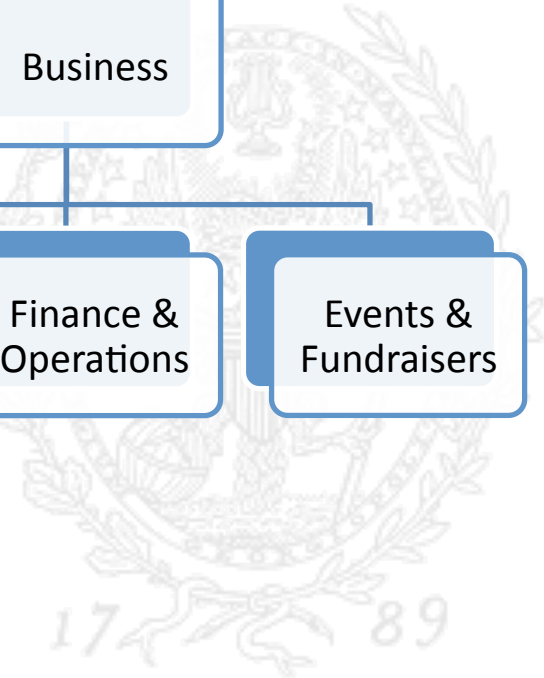
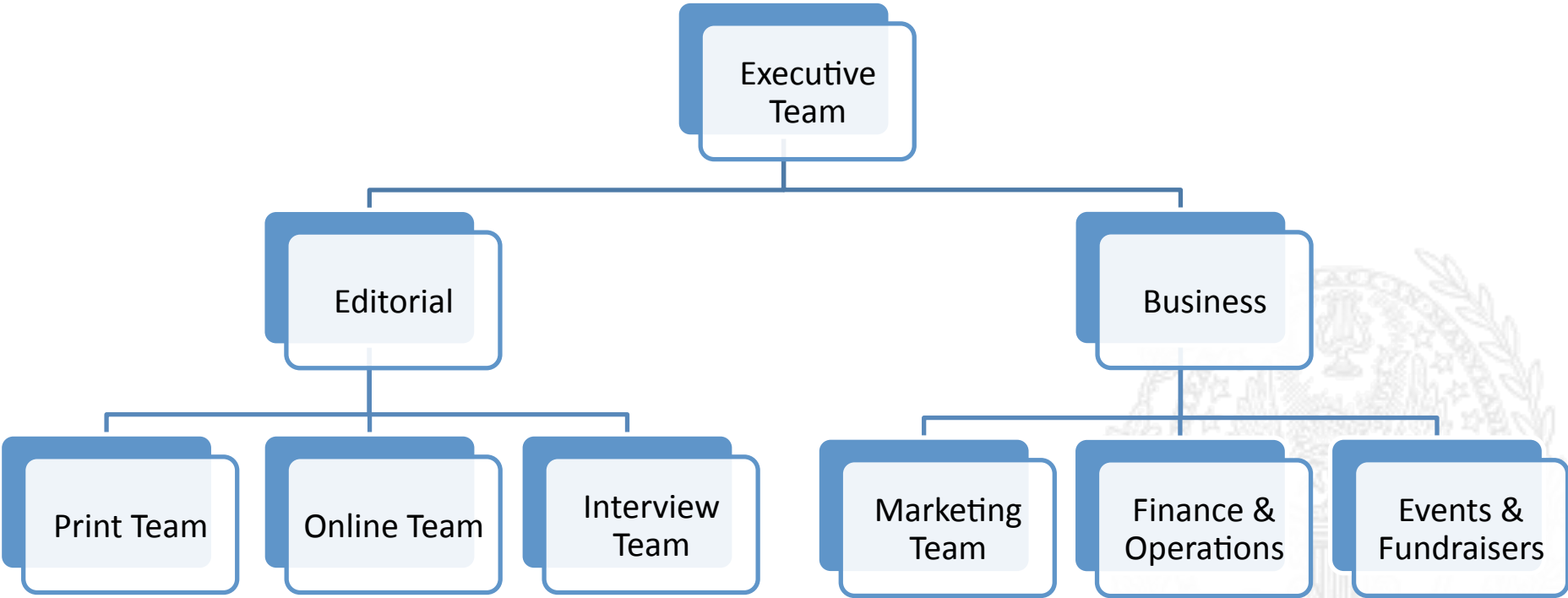
Development

International
Policy

Politics



Organization Structure



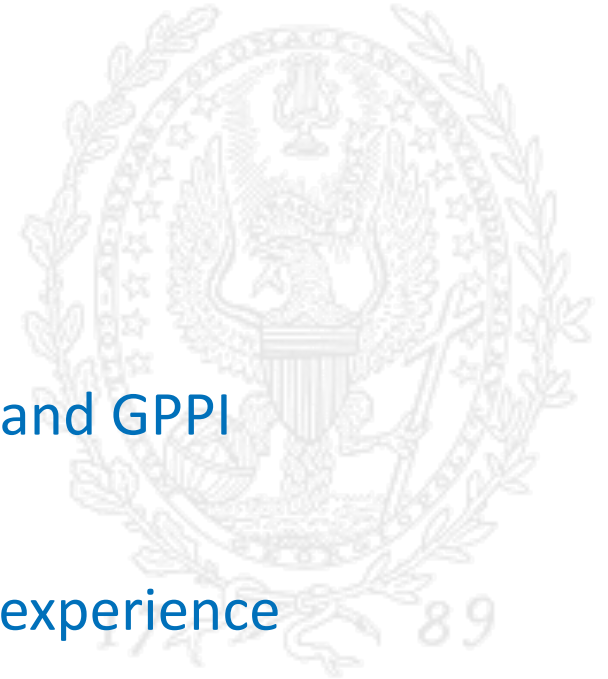
2013-2014 GOALS



Executive Team



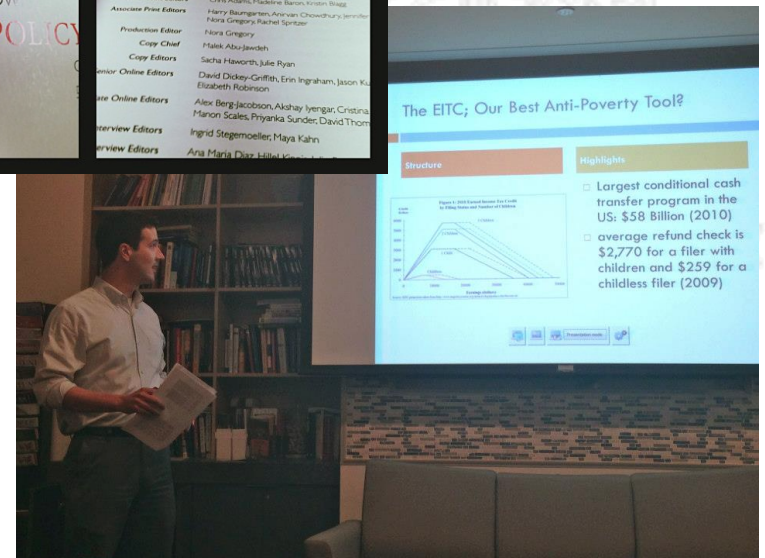
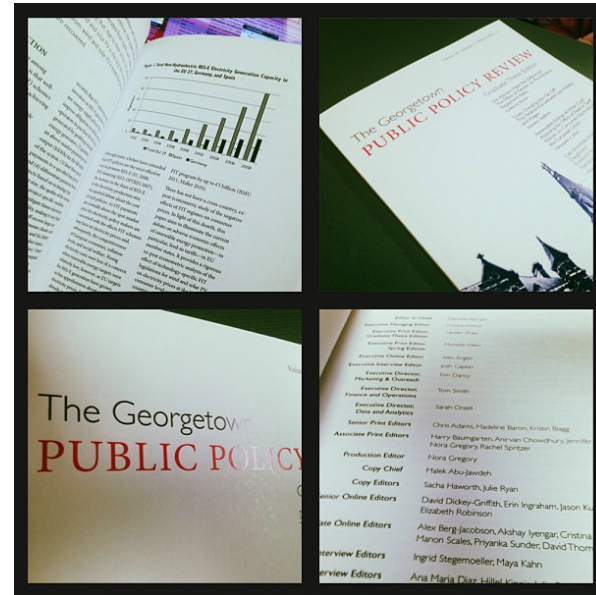
- Publish high-quality journals and articles for the policy community
- Promote the work of Georgetown University graduate students
- Expand GPPReview's audience
- Raise the profile of GPPReview and GPPI
- Provide a fun, challenging staff experience



Editorial Teams: Print

Georgetown Public Policy Review

- Improve quality and quantity of research submissions
- Increase visibility and readership of *The Review*
- Adhere to rigorous academic and editorial standards
- Create a rewarding, collaborative, and effective editing process



Editorial Teams: Online

- 12 open positions
- Not a blog– we don't write about tweets
- Evidence-based analysis, commentary, and research on a variety of policy topics
- Peer and professorial input
- Join and start policy conversations beyond GPPI



REUTERS

Mother Jones



THE CHRONICLE
of Higher Education

THE
HUFFINGTON
POST

The New York Times

Editorial Teams: Interview

- Maximize quantity of content, maintain quality
- Diversify interview content across policy, politics, and levels of government
- Engage GPPR readership to promote upcoming interviews
- Tap into GPPI resources to solicit interviews



Editorial Team: Production

- Ensure high editorial standards across online and print publications

Production

- Layout and produce print journal in InDesign or Photoshop (should be familiar or want to learn these programs)

Copy Editor

- Steady work throughout semester doing final editorial checks on articles for print and online



Business Team: Marketing

- Increase online presence to raise awareness of all aspects of GPPReview
- Increase exposure of print, online, interview products
- Create social and professional opportunities for staff and GPPI students
- Strengthen communication within GPPReview to increase staff awareness



DigitalGeorgetown



Business Team: Events and Fundraisers

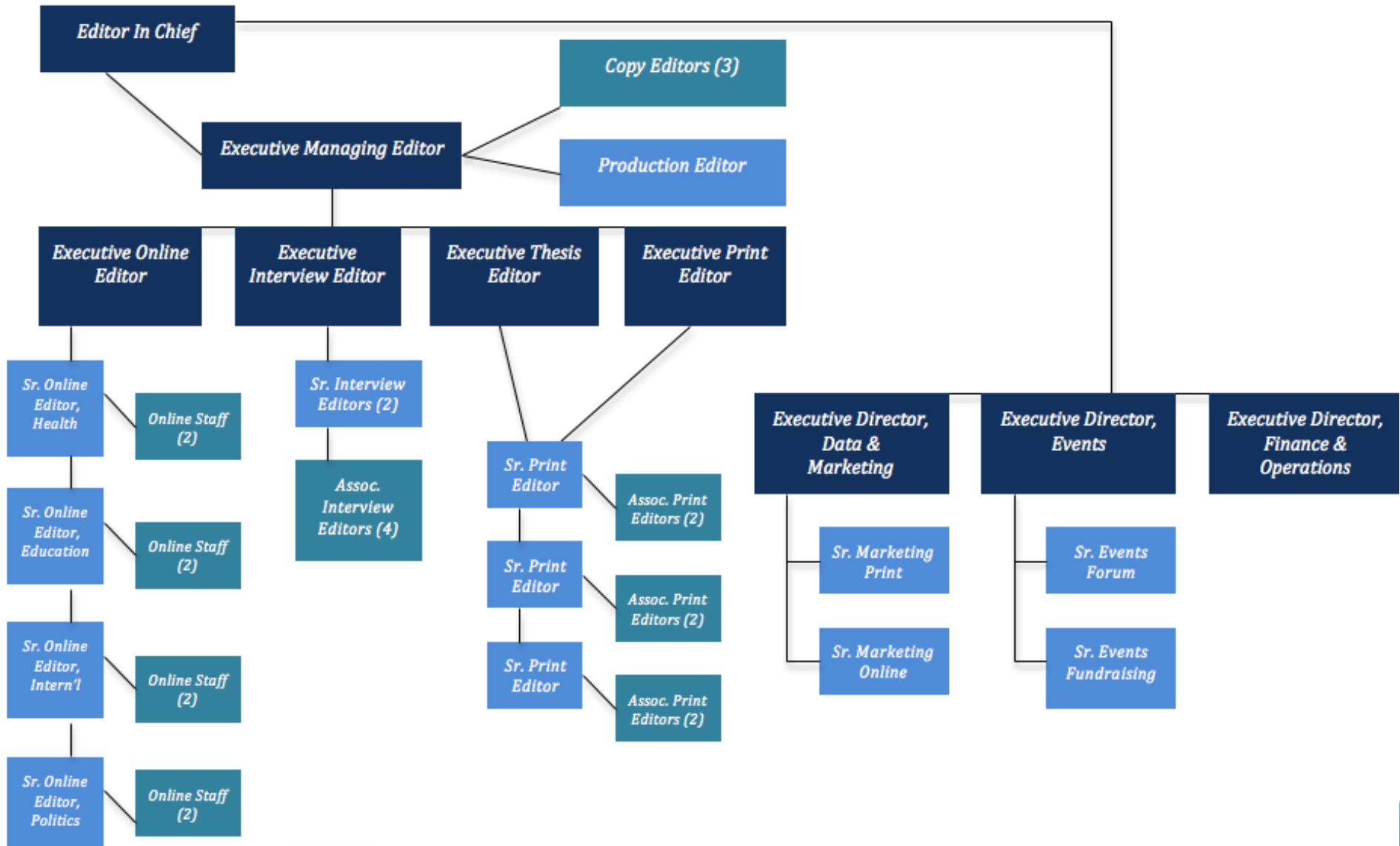
- Raise funds for GPPReview and increase social opportunities for GPPI students and staff by hosting Hoyaween and Casino Night.
- Facilitate outreach to the broader policy community by hosting Policy Forums.
- Contribute to the GPPReview community through journal launch events and happy hours.



APPLICATION PROCESS



Staff Positions



Open Positions

Print Editorial Team

Senior Print Editors (3)

Associate Print Editors (6)

Online Editorial Team

Senior Online Editor, Education (1)

Senior Online Editor, Health (1)

Senior Online Editor, Development (1)

Senior Online Editor, Politics (1)

Online Staff (8)

Interview Editorial Team

Senior Interview Editors (2)

Associate Interview Editors (4)

Production Team

Production Editor (1)

Copy Editors (3)

Marketing Team

Senior Marketing Director, Print Journal (1)

Senior Marketing Director, GPPR Online (1)

Events and Fundraising Team

Executive Director, Events (1) *

Senior Events Director, Fundraising (1)

Senior Events Director, Policy Forums (1)

* Executive Board Position



Application Logistics

- Requirements

- Brief Statement of Interest
- Resume
- Additional requirements
 - Online and Interview applicants: Blog post
 - Print applicants and copy editors: Editing test and writing sample
- Rank 3 positions; apply to top preference

Timeline

Applications Open: Monday, August 26

Application Deadline: Sunday, September 8 at Noon

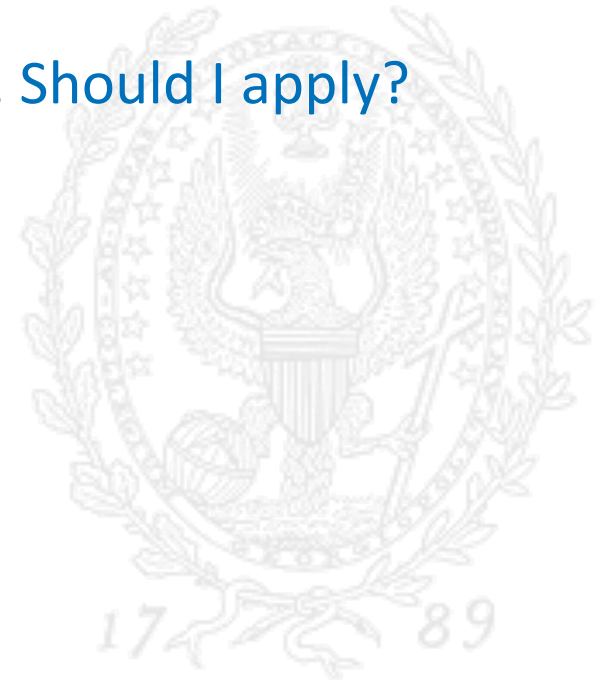
Senior Position Interviews: September 9 - 12

Offers Extended: Friday, September 13

All Staff Meeting: Wednesday, September 18

Frequently Asked Questions

- I'm worried that I will be over committed. Should I apply?
- Can I apply to more than one position?
- I have no editorial or marketing experience. Should I apply?
- Other questions?



Georgetown Public Policy Review

Thank you!
Contact us: info@gppreview.com

